



Zoom - KI gestützte Arbeitsplattform im öffentlichen Sektor

Thomas Kockmann
+ Account Executive - North Germany

zoom

Mehr als Meetings



Gartner Peer
Insights Customers'
Choice 2025



A G2 leader in AI, UCaaS
Platforms, CCaaS, VoIP,
and Video Conferencing
in 2025



FastCompany Most
Innovative
Companies 2025



Emmy 2025
Zoom for Broadcast,
Engineering, Science &
Technology

- Meetings
- Team Chat
- Webinars
- Rooms

2011-2014

- Phone
- Developer Platform
- App Marketplace
- Digital Signage

2015-2019

- Events
- Whiteboard
- Workspace Reservation

2020-2021

- Contact Center
- Virtual Agent
- Revenue Accelerator
- Mail & Calendar
- AI Companion
- AI Expert Assist
- Workvivo
- Clips

2022-2023

zoom Workplace

- AI Companion Side panel
- Docs
- Workflow Automation
- Employee Insights
- Intelligent Director
- Workforce Management
- Quality Management
- Smart Name tags

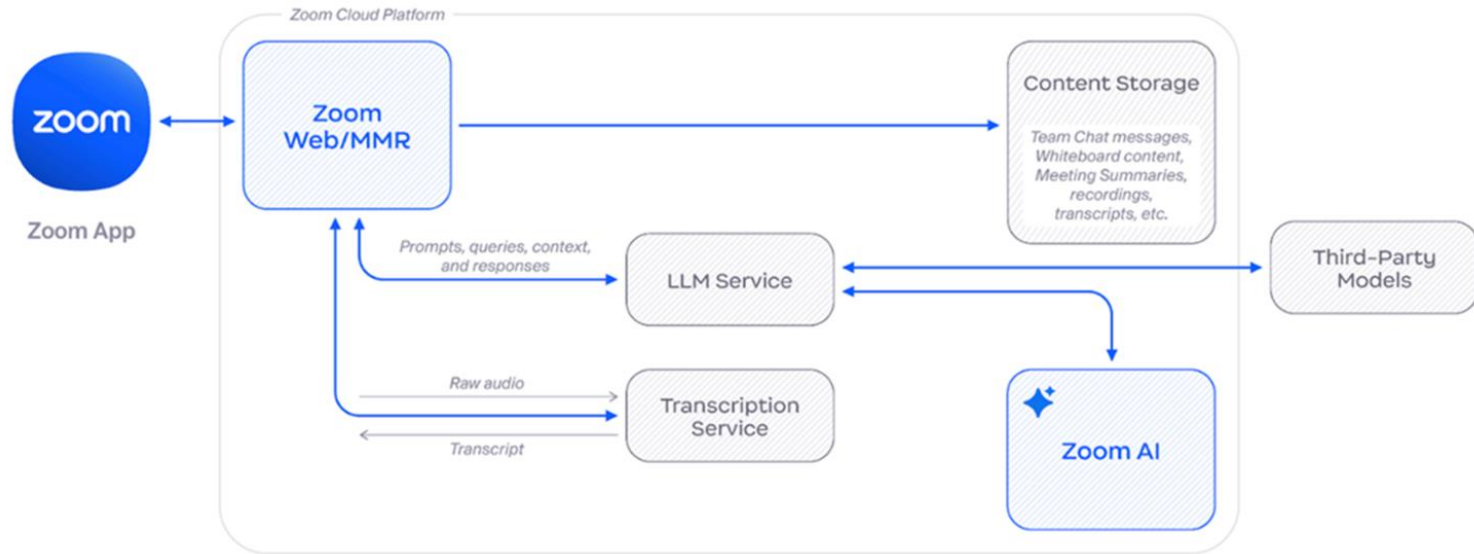
2024

- AI Agents & Skills
- Tasks
- Custom AIC add-on
- Voice Recorder
- Delivery Management
- CX Insights
- Frontline Worker
- Clinical Notes
- Hub
- Auto Dialer

2025+



Zoom-KI auf der Zoom Plattform



Customer data is encrypted in transit between customers and Zoom, between Zoom data centers, and between Zoom and third party model providers. Customer data is encrypted at rest within Zoom's platform and the platform of any third-party model provider.



gpaNRW



IT-Sicherheitskennzeichen

Bundesamt für Sicherheit in der Informationstechnik

Der Hersteller versichert:

Das Produkt entspricht den Anforderungen des BSI.

Das BSI informiert:

Aktuelles zum Produkt
bsi.bund.de/it-sik/04005





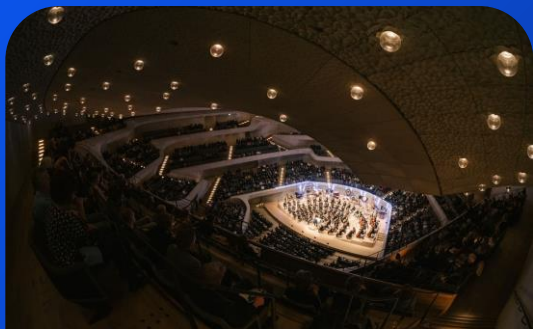
Thomas Kockmann

Account Executive
Zoom



Ingo Främbs

Stellvertretende Leitung der
IT
Elbphilharmonie





**Zoom Plattform kompakt:
15 Minuten Insights &
Impulse für Entscheider**
20. November, 11:00 Uhr - Virtuell



**Daten souverän verwalten:
Hosting & Data Residency
mit AI Companion**
25. November, 11:00 Uhr - Virtuell



Vielen Dank...

... und guten Appetit!